**RSVP Movies – Assignment Summary**

As per the analysis of IMDB dataset we can get insights and moving forward recommendations as below :

* RSVP Movies can opt for the **‘Drama’** genre as the USA market has the largest number of movies released in the ‘drama’ genre. The highest grossing movie comes from the ‘Drama’ genre.
* **Dream Warrior Pictures or National Theatre Live** can be a suitable partner for the global project as the movies released by these houses have above average rating of 8.0.
* While on the basis of votes **Marvel Studios and Twentieth Century Fox** can also be the choice for the partnership.
* In order to minimize the competition, the production house can release the movie in the month of **December**, showing least releases in this month.
* **James Mangold** can be hired as the director for next project since highest number of superhit movies and highest average rating among top three genres.
* **Mammootthy** can be the actor for the next project as per median rating and if the house wants go with total votes and for regional feel then the choice should be **Vijay Sethupathi**.
* **Taapsee pannu** as an actress can be the choice for next project based on Total votes and average rating.
* In the case of the Indian actress, **Parvathy Thiruvothu** is the best choice for the project.
* For the drama genre, the best director as per the rating can be **Steven Soderbergh** as he has an average rating of 6.77 and has received the highest number of votes.